



**ONLINE STUDENT INNOVATION, ENTREPRENEURSHIP
& LEADERSHIP PROGRAM (SIELP)**

大学生创新创业领导力在线项目

2021 年 4 月 10 日至 5 月 16 日

网络主教室： ZOOM MEETING

**Global Education Institute
Cal Poly Pomona**

PROGRAM SCHEDULE 项目日程安排

Day 1 Saturday 4/10/2021

8:00AM-8:30AM	Introduction of Cal Poly Pomona 美国加州州立理工大学（波莫那）简介
8:30AM-9:30AM	Program Orientation 项目须知培训
9:30AM-10:00AM	Welcome Ceremony 欢迎仪式
10:00AM-12:00PM	Activity: Social Mixer, Ice Break, and know your American buddy 活动：社交破冰 – 熟悉团队和你的美国伙伴

Day 2 Sunday 4/11/2021

8:00AM-10:00AM	Warmup: Getting Used to the English Environment 热身课程：熟悉英语环境的课堂
10:00AM-12:00PM	Lecture: How to Find Your Business Ideas 课程：寻找属于你的商业新点子

Day 3 Saturday 4/17/2021

8:00AM-10:00AM	Guest Speaker: How does the U.S. Government Operate? 特邀嘉宾：美国政府是如何运作的？
10:00AM-12:00PM	Lecture: Is Leadership in your DNA? 课程：我能当领导吗？

Day 4 Sunday 4/18/2021

8:00AM-10:00AM	Activity: Get to Know the Life and Study in the U.S./Talent Show 活动：与美国学生/中国留学生交流专场暨才艺展示
10:00AM-12:00PM	Lecture: Creativity and Innovation – Startup Funding 课程：创新创业的第一桶金

Day 5 Saturday 4/24/2021

8:00AM-10:00AM	Lecture: International Etiquette 课程：国际礼仪
10:00AM-12:00PM	Lecture: Innovation & Entrepreneurship in U.S. 课程：美国的社会精神 - 创新与企业家精神

Day 6 Sunday 4/25/2021

8:00AM-10:00AM	Live Sharing: Panel Discussion 直播分享：与名师互动座谈会
10:00AM-12:00PM	Lecture: Digital Marketing 课程：数字营销

Day 7 Saturday 5/8/2021

8:00AM-10:00AM	Lecture: Crisis Management 课程：商业中的危机管理技巧
10:00AM-12:00PM	Lecture: Collaborative Leadership and Team Building 课程：合作型团队领导力及团队合作

Day 8 Sunday 5/9/2021

8:00AM-10:00AM	Lecture: Intercultural Communication Skills 国际跨文化交流与沟通技巧
10:00AM-12:00PM	Lecture: Public Speaking, Debate Skills 课程：公共演讲及辩论的技巧

Day 9 Saturday 5/15/2021

8:00AM-10:00AM	Lecture: Conflict Resolution 课程：冲突的解决
10:00AM-12:00PM	Lecture: E-Commerce 课程：电子商务

Day 10 Sunday 5/16/2021

8:00AM-9:00AM	Final Presentation Rehearsal 结业演讲排练
9:00AM-11:30AM	Final Presentation 结业演讲
11:30AM-12:00PM	Graduation Ceremony 结业典礼