



## ONLINE STUDENT INNOVATION, ENTREPRENEURSHIP & LEADERSHIP PROGRAM (SIELP)

2021 Spring

### Global Education Institute Cal Poly Pomona PROGRAM SCHEDULE

#### Day 1

- 8:30AM-9:00AM Introduction of Cal Poly Pomona
- 9:00AM-9:30AM Welcome Ceremony
- 9:30AM-10:00AM Program Orientation
- 10:00AM-12:00PM Lecture: How to Find Your Business Ideas

#### Day 2

- 8:00AM-10:00AM Lecture: Intercultural Communication Skills in Global Business
- 10:00AM-12:00PM Online Ice-Breaking Activities

#### Day 3

- 8:00AM-10:00AM Lecture: International Etiquette
- 10:00AM-12:00PM Lecture: Global Mindset and Innovation

**Day 4**

8:00AM–10:00AM Lecture: All Your Need to Know about Leadership

10:00AM-12:00PM Lecture: Digital Marketing in the U.S.

**Day 5**

8:00AM–10:00AM Lecture: Innovation & Entrepreneurship in U.S.

10:00AM-12:00PM Lecture: Public Speaking, Debate Skills

**Day 6**

8:00AM-10:00AM Lecture: Collaborative Leadership and Team Building

10:00AM-12:00PM Panel Discussion

**Day 7**

8:00AM-10:00AM Lecture: Business Planning and Communications

10:00AM-12:00PM Exchange with Chinese Students in U.S.

**Day 8**

8:00AM-10:00AM Lecture: E-Commerce

10:00AM-12:00PM Lecture: Creativity and Innovation – Startup Funding

**Day 9**

8:00AM-10:00AM Lecture: Conflict Resolution

10:00AM-12:00PM Guest Speaker: The US Government and the Financial and Economics Challenges and Opportunities

**Day 10**

8:00AM-9:00AM Final Presentation Rehearsal

9:00AM-11:30AM Final Presentation

11:30AM-12:00PM Graduation Ceremony